

## Getting Started with Online Giving

Recorded webinar

### [E-Giving Guide for Every Church](#)

Leader: Richard Rogers

## Methods of Online Giving

**My # 1 choice setting up Bill pay with your Bank** –The donor uses the bank’s ‘Bill Pay’ feature to designate the church as the payee and schedules a one time or recurring transfer of funds to the church for a certain amount. What most people do not realize is that the bank actually sends the church a check by mail and the church then has to process it just like any other check it receives during the week. If the check is misplaced or lost, the donor is still out of funds as the bank will deduct the amount from his/her account regardless of whether the check is cashed or not unless the donor notifies the bank of the loss of check in a timely manner.

**My # 2 choice Credit Cards** – The popularity of credit cards from the donor’s perspective is obvious. The donor does not incur any additional cost of using it to make a donation to the church. In fact, he/she may receive added benefits such as airline miles, cash-back or some other form of rewards. The cost to the church ranges between 2 and 5% depending on the type of card, card issuing company and the pricing scheme of the payment processor.

### Accepting Credit Card payment

To see a list of some options for Online Giving go to <https://givingfees.com/#church>

### Here are some of the fees

#### [Stripe \(non profit\)](#)

Monthly Fee \$0  
Debit/Credit Card Rate 2.20% + \$0.30/transaction  
ACH Processing Rate 0.80% + \$0/transaction

#### [Paypal \(non-profit\)](#)

Monthly Fee \$0  
Debit/Credit Card Rate 2.20% + \$0.30/transaction

#### [Tithe.ly](#)

Monthly Fee \$0  
Debit/Credit Card Rate 2.90% + \$0.30/transaction  
ACH Processing Rate2 1.00% + \$0.30/transaction

#### [VANCO](#)

for churches with less than \$20k/month in donations  
Monthly Fee \$10  
Debit/Credit Card Rate 2.75% + \$0.45/transaction  
ACH Processing Rate2 1.00% + \$0.45/transaction

#### [VANCO](#)

for churches with between \$20k-\$40k/month in donations  
Monthly Fee \$49  
Debit/Credit Card Rate 2.35% + \$0.35/transaction  
ACH Processing Rate 0.80% + \$0.35/transaction

**My First choice is [PayPal](#) which has nonprofit rates.**

Why:

Most people recognize PayPal and are comfortable using it.

No set up or monthly fees for churches

Reasonable transaction rates

You receive an email at the time of every donation with complete information about the Donor

You can “withdraw” from PayPal in batches, for ease in tracking and accounting rather than trying to match the transaction from your bank account to an individual.

Ease of setting up a donate button

To get started first set up a PayPal account

[What you need to know to sign up](#)

[Churches would sign up here](#)

[Then create the “code” for the donate button](#)

**Bank Transfer (ACH)** – If the church negotiates an arrangement with the bank to process donations from its members electronically, it is considered an ACH transaction. In this case, the donor has to provide the church with their bank account and routing information, amount to be withdrawn from his/her account and preferred date of withdrawal. Such transactions are fully automated and electronic. A major drawback of this arrangement is that the safety and security of the donors bank information is not guaranteed. The church staff may not want to assume liability and take on added risk of keeping such information safe.

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Grace & peace

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